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LYRAA NG'S UNIVERSAL PERSPECTIVE

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Cute Scents To Keep The Brain Sharp

Aroma Vera – a world of intoxicating scents to lift the spirits and create your brand identity



Mrs. Iris Ho
Founder

Aroma Vera International Limited
www.aromavera.com.hk

Leader in aromatherapy

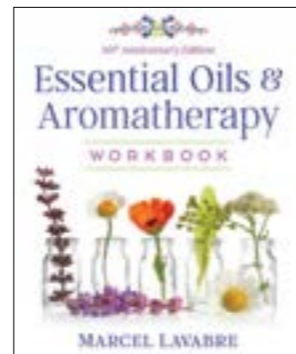
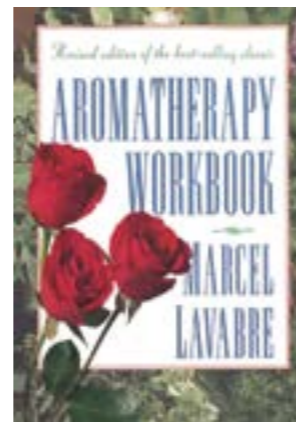
Aroma Vera was founded by Mr. Marcel Lavabre, a Frenchman who is one of the pioneers in the world of aromatherapy. With over 30 years of experience in the industry, Aroma Vera is now widely regarded as one of the leaders in the field, providing some of the best aromatherapy products in the market including natural and pure essential oils, aroma diffusers, a full range of skin and body care products, scent marketing systems services and OEM products.

With its burgeoning appeal on a global level, Mrs Iris Ho has expanded the market to South East Asia with a licensee right to manufacture and distribute the products in the region since 1991.

Impressive client list

Over the years, Aroma Vera has notched up an impressive range of clients who include International 5-Star Hotels, Wellness Spas, Beauty Salons, Exclusive Residential Club Houses, Famous Retail Shops, and many Corporate Companies.

Aroma Vera specialises in creating signature scents to enhance client experiences and create unique brand identity. The company can offer tailor-made special products for retail, corporate gifts and souvenirs too.



Core values

At the heart of its success through the decades is a set of core values that underpin what Aroma Vera believes in and has consistently and successfully strived to achieve since the enterprise was founded.

- Provide highest quality products
- Professional business ethics
- Excellent customer services
- Sustainability and ethical sourcing



Awards received in recent years:

- 2018 GUANGDONG PROVINCE ENTERPRISE OF OBSERVING CONTRACT AND VALUING CREDIT
- 6TH SISTER BEAUTY PRO: Beauty Entrepreneur Award
- 2019 HONG KONG'S MOST OUTSTANDING SERVICE AWARDS
- 2022 MOST INNOVATIVE ENTERPRISE AWARD: Certificate of achievement The Best Aromatherapy and Fragrance Design Service Brand of the Year



Trustworthy partner

Whether your business is looking to create unique scents for your brand, or source high quality products for any occasion, you can trust Aroma Vera to be your reliable and trustworthy business partner.

OUR PRESTIGIOUS CLIENTS

HOTELS	OTHERS
<ul style="list-style-type: none"> • Shangrila Hotels And Resorts • Mandarin Oriental Hong Kong • The Ritz Carlton Hong Kong • MGM Grand Paradise Ltd. (Macau) • Wynn Resorts (Macau) Sa • Wynn Palace (Macau) • Sands Macau • The Fullerton Ocean Park Hotel Hong Kong • Four Seasons Hotels & Resorts • Grand Hyatt Hong Kong • W Hotel Hong Kong • St Regis Hong Kong • The Peninsula Hong Kong 	<ul style="list-style-type: none"> • Waterfall Sports & Wellness • Pure Fitness • Prudential Hong Kong Limited • Giordano Ladies • Allianz Global Investors Asia Pacific Limited • The Aberdeen Marina Club • Sofamark • Asana 360 Global Limited • Queen's Garden • Chiropractic Wellness Centre Ltd. • 萬全堂 • Phillip Wain Fitness And Beauty • Oasis Beauty Company Limited

Health benefits of scents

Aroma is known to have a powerful influence on memories and emotions. Recent research at the University of California, Irvine has now highlighted other beneficial aspects of cute scents on brain function. Their study found that falling asleep with the scent of lavender, peppermint and rosemary can keep your brain healthy as you age. The research team discovered that people between the ages of 65 and 80, who were exposed to pleasant scents every night for several months, often improved their scores on tests that required learning and recalling word lists. The key finding was that the control group that did not experience the smell was much less likely to improve the outcome of the tests.